

Born Free's Youth and Junior Ambassador Programme

Our Youth and Junior Ambassadors play such an important role - raising awareness about the threats wild animals face and supporting Born Free's work to keep wildlife in the wild.

Who can be a Youth or Junior Ambassador?

Being an Ambassador can be really rewarding, but it is also a commitment. So all of our Ambassadors:

- Have a passion for protecting wildlife!
- **Have done something standout for wildlife.**
- Continue to make a difference for wildlife through fundraising, raising awareness or protecting local habitats.

What's it like being an Ambassador for Born Free?

We hope you will find being an Ambassador for Born Free a lot of fun!

We run online meetings once a year, where you will get to meet other like-minded Ambassadors from around the world. We hold regular catch-ups, and alert you to new campaigns so you can be involved in things that interest you.

We might ask you to:

- **Write articles and blogs.**
- Take part in interviews.
- **Join us at marches, rallies or events.**
- Share our campaigns, so more people understand the threats wild animals face.



Junior Ambassadors

- Aged up to 13 years old.
- **Any social media must be managed by your parents or guardians.**
- Parents or guardians to join all relevant meetings and be the main point of contact.

Youth Ambassadors

- Aged between 13-21 years old.
 - **Any social media can be managed by Ambassadors themselves, as agreed with parents or guardians.**
- If not the main point of contact, parents or guardians will be copied into all communications until at least aged 18 years.





How long can I be an Ambassador for?

We ask that you commit to being an Ambassador for **at least one year**. But, as long as you can commit some time to supporting Born Free, you can be an Ambassador for as long as you like, or are able to fit it around your studies and hobbies. Some Ambassadors stay with us until they reach the upper age limit of 21 years old!

What being an Ambassador for Born Free means for you:

- **Being a part of an international wildlife charity.**
- Opportunities to meet like-minded young people from around the world.
- **Regular meetings with members of the Born Free Team, as well as monthly and annual updates on what the charity is getting up to.**
- Opportunities to develop and grow your skills.
- **Opportunities to be involved in some of our campaigns, events, rallies and media.**



Getting involved

We will ask you to fill out a questionnaire for us so we can understand more about you.

Your parents or guardians will need to read through and fill in some paper work for us (boring, but very important!).

We will also invite you to a short, friendly interview with a member of the Born Free team and one of our current Ambassadors, so you can get a feel for the role and ask us any questions.

We will ask you and your parent or guardian to sign a declaration for us. By signing you show you understand what is expected of you as an Ambassador and show your commitment to the role.

We can't wait to work with you!

If you have any more questions or would like to get involved, ask your parents/ guardians to get in touch: education@bornfree.org.uk

