



## BORN FREE'S YOUTH FILMMAKER AND PHOTOGRAPHER OF THE YEAR 2021 THEME: HOPE SPRINGS ETERNAL

**This Is Really Important Information**  
**Please ask a parent or guardian for help if anything is not clear.**

**We will assume that, by entering the competition, you agree to everything included in these rules, terms and conditions, and what can and cannot be done with your photos/film, so please take time to make sure you understand everything.**

### **Rules, Terms and Conditions**

#### **The Legal Stuff:**

- We, Born Free of 2nd Floor, Frazer House, 14 Carfax, Horsham, RH12 1ER, are the organiser and promoter of Born Free's Youth Filmmaker And Photographer Of The Year 2021 – Hope Springs Eternal competition.
- By entering this competition, the entrant indemnifies Born Free against any and all actions, claims, damages, expenses or liabilities suffered or incurred directly or indirectly by us in consequence of any breach, non-performance or non-observation by the entrant of any agreement, condition, obligation or warranty on the part of the entrant in these terms and conditions.

#### **About Entering:**

- Entries must be submitted via email to [education@bornfree.org.uk](mailto:education@bornfree.org.uk), and include a completed copy of the entry form (available on [www.bornfree.org.uk/kids-competition](http://www.bornfree.org.uk/kids-competition)). Hard copy photos will not be accepted
- Prizes are as follows:

##### Winners:

- 16 years and under
  - Jessops Canon EOS 2000D Digital SLR camera kit
  - Publication of your work on the Born Free website and through a national press release
  - A copy of Isabelle Groc's book *Gone is Gone: Wildlife Under Threat*
- 11 years and under
  - £200 Jessops voucher
  - Publication of your work on the Born Free website and through a national press release
  - A copy of Isabelle Groc's book *Gone is Gone: Wildlife Under Threat*

##### Runners up:

- 16 years and under
  - Jessops level 1 or level 2 full day Photography Course
  - A copy of Isabelle Groc's book *Gone is Gone: Wildlife Under Threat*
- 11 years and under
  - £100 Jessops Photo vouchers
  - A copy of Isabelle Groc's book *Gone is Gone: Wildlife Under Threat*

- No purchase necessary
- All entrants must currently be living in the UK and the photo story or film must have been taken in the UK

- You must clearly state which category and sub-category you are entering:

Categories

- Photo story
- Short film

Sub-categories:

- 11 years and under
- 16 years and under

- For all categories and sub-categories, you can enter as an individual or a group. All entrants (excluding assisting adults) must be within the age category selected on the closing date of the competition
  - Adult assistance: Adults of any age may help, but they must be amateurs<sup>1</sup>, and the ideas for the entry must come from, and most of the work must be done by, the entrant
- All entries must be accompanied by a supporting paragraph, including:
  1. Title
  2. How, when and where the photo story/film was taken
  3. Any assistance you had
  4. If it is a group or individual entry
  5. The story that the photo story/film is telling
  6. How it was edited and the equipment you used
- A maximum of two entries (across all categories) by one person or group will be accepted
- When taking the photo or film for your entry, please pay very close attention to personal safety, especially around water, roads and possibly dangerous animals (eg, adders)
- You may use a photo story or film you have taken in the past, but you will be entered into the age category that represents you on the closing date of the competition
- Please ensure your parent/guardian confirms they are aware you are entering this competition and that they, like you, have read these terms and conditions.

**Technical requirements:**

- Photo story
  - Up to six photos per story
  - Each photo image to be at least 2048 pixels on its longest side
  - Either landscape or portrait
- Film
  - One file no longer than 180 seconds/three minutes long
  - Landscape orientation only.

**About The Photo Story /Film:**

- All entries submitted must be the entrants' own work
- Born Free may use the entry submitted to this competition in any manner or media suitable for the promotion and publication of Born Free's Youth Filmmaker and Photographer of the Year Competition (in 2021 and beyond), to promote Born Free's education projects to funders, supporters and the general public, or to create merchandise for the purpose of fundraising for the organisation's work
  - Unless agreed otherwise, Born Free will share your first name and age when talking about your photo story/film

- For entries containing a person's image, likeness, appearance and/or voice:
  - You will be asked, if preselected for the shortlist, to provide a waiver signed by the person (model) featured in your photo story/film, or their parent/guardian. (Make sure you get permission to photograph or film someone while you are making your entry.)
  - Waiver forms are downloadable from [www.bornfree.org.uk/kids-competition](http://www.bornfree.org.uk/kids-competition).

### ***We Will Not Accept Your Entry If:***

- It arrives after midnight on the closing date, 31st May 2021
- Live bait, scent or artificial calls have been used, or are perceived to have been used, to attract animals to an area. This includes the use of live invertebrates
- Photo stories/films are deemed to contain animals in captivity (eg, zoo, safari park, etc)
- Photo stories/films are deemed to contain animals in distress
- Photo stories/films show disturbing or graphic content not relevant to the subject or story
- It appears that the photographer/filmmaker or another person was put in danger
- Photo stories/films are deemed to breach copyright or the rules of entry
- Photo stories/films do not meet the competition's stated requirements.

### ***About The Judging:***

- The winners and runners-up will be chosen because, in the opinion of the judges, the entry:
  - Showcases either:
    - Wildlife living free in the UK
    - Local conservation efforts
    - A local environmental issue
  - Demonstrates a clear story or message
  - Shows creative expression and some technical skill
- Other things you should be aware of:
  - The individual or group entering must be wholly comprised of amateurs (not professionals)
  - Photo stories and films will be judged separately (by age category)
  - Up to four winners will be selected (one from each of the following categories):
    1. 11 years and under – Photo story
    2. 11 years and under – Short film
    3. 16 years and under – Photo story
    4. 16 years and under – Short film
  - Followed by up to eight runners-up (two from each of the categories above)
  - The supporting paragraph will play a role in determining the judges' decision
  - Compassion and responsible wildlife viewing are very important to Born Free, so we will be looking for entries that were taken without interfering with, or manipulating (moving or touching, etc) the subject – please keep hands off and watch from a distance

- If the subject is an animal, it must not be a domestic (pet or farm) animal – we are looking for pictures of wildlife found living free in the UK
- If food, water or purpose-built shelters have been used to attract an animal to a private garden, such as birdseed or other appropriate food for the species, this must be declared in your entry
  - For example, this includes images of animals that have been attracted to an area by a feeder, even if the feeder is not in the final image
  - Please do not feed wildlife in public areas
- When editing your photo story/film you can make simple contrast, tone or colour adjustments if needed, but please do not edit or manipulate the subject of your images. If you are shortlisted, you may be asked to provide the original alongside the submitted version
- The judging panel's decision is final and no correspondence will be entered into.

Finally, Born Free reserves the right to suspend, cancel, or amend the competition in any way, or for any reason, if deemed necessary.