

ADVERTISING IN BORN FREE'S *WILD LIFE* MAGAZINE



Our audience

Our biannual wildlife magazine, published in May and November, has a high proportion of progressive and compassionate ABC1 readers:

40k print
100k+ digital readers

Traditional adverts and advertorial available.

Traditional adverts

Wild Life magazine is A4 (portrait) in size. All ads supplied as high quality press-ready pdfs with 3mm bleed please.

Full Page (portrait)
Trim: 210mm (w) x 297mm (h)
(Bleed: 216mm x 303mm)

½ page (landscape)
Trim: 210mm (w) x 148mm (h)
(Bleed: 216mm x 154mm)

¼ page (portrait)
Trim: 105mm (w) x 148mm (h)
(Bleed: 111mm x 154mm)

Please ensure all text/copy, essential imagery and logos are placed 5mm inside edge of trim area.

Costs

Full page
£2,000 + vat

Full page inside back cover
£2,500 + vat

Full page back cover
£3,000 + vat

½ page
£1,250 + vat

¼ page
£800 + vat

Get in touch

To advertise with Born Free please contact Molly Rutherford molly@bornfree.org.uk