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**Virginia McKenna Award for Compassionate Conservation**

**Details**

Name of applicant:

Project title:

Country where work is taking place:

**Organisation information**

Current job title:

Name of organisation:

Status (NGO, charity, non-profit, university):

Date established:Charity number (if available):

**Contact details**

Address:

Email:

Phone:

Skype:

Twitter:

Facebook:

Website:

**Contact details for two referees**

Name:

Institution:

Email:

Phone:

Name:

Institution:

Email:

Phone:

**Personal Statement**

Tell us why you would be a worthy recipient of the VMA. Describe your personal outlook and vision for conservation **and** welfare work (300 words max)

**Applicant Background**

Describe your professional background, including the points below (500 words max)

* Education summary
* Current work
* Previous related work and achievements
* Previous awards
* Key publications
* Other interests (including languages).

**The Project**

Project title (10 words max)

**Location**

Brief description of project site/s - include map and size of area

**Executive summary**

Summarise the issues you are addressing, the urgency and scale of your work, what you hope to achieve, and how the VMA funding will help (300 words max)

**Conservation outlook**

How does your work contribute to welfare and conservation priorities in your area? What do you hope to achieve over the next few years? (200 words max)

**Your work**

Describe your work, including the points below (500 words max)

* Wildlife species targeted by this project
* Threat(s) and issue(s) your project is addressing or seeks to address
* Project objectives - these should be SMART: Specific, Measurable, Achievable, Realistic and Timely
* Key project stakeholders.

**Methods**

Describe the methods and actions that your project does/will undertake under each of your objectives to bring about your project’s long-term goal (300 words max)

**Overall project budget**

Provide figure(s) and currency

**How will the VMA funding be spent?**

Provide a brief indication of specifics that will be funded should you win the award

**Please email your completed application form to** **info@bornfree.org.uk** **with VMA application in the subject line. For further information, please see** [**https://www.bornfree.org.uk/vma**](https://www.bornfree.org.uk/vma)**.**